

## NonProfit 360 Spring '25 Curriculum

Session	Date	Topic	Overview	Suggested Participant(s)	Facilitator
1	20-Mar	Introduction & Setting Your Purpose;	Overview of program, how it works and attendee responsibilities. Review of Nonprofit Lifecycle to discover where organization is/moving forward Principles of civic engagement; responding strategically/intentionally to community need	Exec Dir, Board Member	CVA
2	27-Mar	Volunteer Management	Volunteer recruitment and retention; risk areas and mitigation strategies	Exec Dir, Dir of Volunteers	United Way of Greater STL
3	3-Apr	Board Development, Board Engagement	Strengthening board capacity, relationship building; ED vs. board roles; legal guidelines; agenda setting/effective meeting management basics Keeping your Board energized/board members as ambassadors	Executive Director, Dir of Development, Board Member	CVA
4	10-Apr	Financial Management	Understand important accounting functions, statements, and responsibilities unique to NPOs	CFO, Exec Dir	O Miga
5	17-Apr	HR Compliance	Differentiating roles and unique HR considerations (i.e., volunteers, board, etc.)	Dir of HR, Exec Dir	Taligent LLC
6	24-Apr	Strategic Communications for NP Leaders	Practical skills to help Nonprofit leaders communicate effectively with external and internal stakeholders. Practice crafting and delivering messages for their most important audiences, whether they are funding prospects, employees, or Board Members.	Marketing Dir, Exec Dir	Mission Defined
7	1-May	Fund Development	Effective donor communications; establishing your fundraising priorities	Dir of Development, Exec Dir, Board Member	KBL Impact Partners
8	8-May	Legal/Banking	Nonprofit legal process//Nonprofit Bank Accounts-do's and don'ts	Exec Dir, Leadership, Board Member	Aegis Law, Commerce Bank
9	15-May	Marketing	Developing Your Nonprofit's Brand—detailed strategic plan approach to help generate donations, increase social awareness, and build a credible, long-lasting reputation	Dir of Marketing, Exec Dir, Leadership	Polished LLC
10	22-May	Wrap Up	Celebration; What's Next; Roundtables 101	Exec Dir, Leadership, Board Member	CVA

*Note: All sessions are two hours*

### Roundtables

Session #	Date	Topic	Overview	Suggested Participant(s)	Facilitator
11	4-Jun	Fiduciary Focus	Best practices/Understanding the fiduciary roles and obligations of nonprofit organizations.		Placorp Wealth Management
12	9-Jul	Benefits of Collaborations	Best practices for partnerships/mergers/collaborations		Holmes Radford Reynolds
13	6-Aug	Fraud & Abuse in Banking Industry	How fraud can affect your organization		Regions Bank

*Note: All sessions are two hours*