

NonProfit 360 Fall '25 Curriculum

Session	Date	Topic	Overview	Suggested Participant(s)	Facilitator
1	10-Sep	Introduction & Setting Your Purpose;	Overview of program, how it works and attendee responsibilities. Review of Nonprofit Lifecycle to discover where organization is/moving forward Principles of civic engagement; responding strategically/intentionally to community need.	Exec Dir, Board Member	CVA
2	17-Sep	Volunteer Management	Volunteer recruitment and retention; risk areas and mitigation strategies.	Exec Dir, Dir of Volunteers	Rhonda Travers
3	24-Sep	Board Development, Board Engagement	Strengthening board capacity, relationship building; ED vs. board roles; legal guidelines; agenda setting/effective meeting management basics. Keeping your Board energized/board members as ambassadors.	Executive Director, Dir of Development, Board Member	CVA
4	1-Oct	Financial Management	Understand important accounting functions, statements, and responsibilities unique to NPOs.	CFO, Exec Dir	O Miga
5	8-Oct	HR Compliance	Differentiating roles and unique HR considerations (i.e., volunteers, board, etc.)	Dir of HR, Exec Dir	Taligent LLC
6	15-Oct	Strategic Communication	Practical skills to help Nonprofit leaders communicate effectively with external and internal stakeholders. Practice crafting and delivering messages for their most important audiences, whether they are funding prospects, employees, or Board Members.	Marketing Dir, Exec Dir	Mission Defined
7	22-Oct	Fund Development	Effective donor communications; establishing your fundraising priorities.	Dir of Development, Exec Dir, Board Member	KBL Impact Partners
8	29-Oct	Legal/Banking	Nonprofit legal process, Nonprofit Bank Accounts-do's and don'ts.	Exec Dir, Leadership, Board Member	Aegis Law, Carrollton Bank
9	5-Nov	Marketing	Developing Your Nonprofit's Brand—detailed strategic plan approach to help generate donations, increase social awareness, and build a credible, long-lasting reputation.	Dir of Marketing, Exec Dir, Leadership	Polished LLC
10	12-Nov	Wrap Up	Celebration; What's Next; Roundtables 101	Exec Dir, Leadership, Board Member	CVA

Note: All sessions are two hours

Roundtables

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11	19-Nov	Benefits of Collaborations	Best practices for partnerships/mergers/collaborations		Holmes Radford Reynolds
12	3-Dec	Fiduciary Focus	Best practices/Understanding the fiduciary roles and obligations of nonprofit organizations.		Plancorp Wealth Management

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